



Royal Geelong Show

19-22 October 2023

Trade Site Information Booklet





INTRODUCTION

The Royal Geelong show is the largest regional show in Victoria attracting more than 100,000 competitors, visitors and spectators over four days of competition. Our 2023 Royal Geelong Show will be held from the Thursday 19th to Sunday 22nd of October.

The Royal Geelong Agricultural and Pastoral Society is a not-for-profit organisation that prides itself in providing the community with a family friendly event giving city people a chance to experience rural life.

A large group of volunteers and our small team of dedicated staff work tirelessly all year round to provide an agricultural extravaganza for the whole family. The society also proudly supports local community groups and other not-for-profit organisations during the four-day event.

With Royal Show status, the competition side of the Show attracts a wide range of exhibitors from across the state. Showcasing a large variety of events including equestrian, cattle, sheep, poultry, arts, craft, cookery, donkeys, goats, canaries, budgerigars, dogs, shearing, alpacas, rabbits, school exhibits and concert bands.

Royal Show Experience

Entry for the show is set at affordable rates with children under 7 free and the opportunity to purchase early bird tickets and family passes at a discounted price. Membership to the Society is also available with a junior membership at \$40 and annual membership priced \$80.

Arena entertainment provides a spectacular showcase of entertainment. Due to popular demand a feature of the 2018 show will be the return of the Monster Truck. The Monster Truck holds the world record for the longest wheelie and will be supported by unique one-of-a-kind vehicles including a jet car and wheelie ball. An entertaining display of attractions are selected to provide old fashioned family fun and entertainment. The evening entertainment finishes with a colourful fireworks display.

A family favourite Harry's Farmyard pavilion provides a wonderful opportunity for people to learn about and engage with farm animals bringing the country charm right into the city.

Attractions and hands on experiences are a highlight of every show. The many free activities around the grounds providing experience for everyone to enjoy no matter their age.

Amusement rides provided by the Showman's Guild of Victoria varies each year adding to the excitement. The carnival atmosphere is enhanced by family favourites including clowns, dodgem cars and highlighted with foodies' delights with tastes from the carnival to gourmet dishes. Showbags galore are available in the Benson pavilion for all ages. Other pavilions include the Lifestyle Pavilion with trade displays and the Hall of Agriculture where you can also see our amazing Horticulture, Fodder and Beef Carcase competitions.

SHOW TIMES

Public Entry Times

Thursday	19th October	9.30am to 4.00pm
Friday	20th October	9.30am to 10.30pm
Saturday	21st October	9.30am to 10.30pm
Sunday	22nd October	9.30am to 4.00pm

Commercial Exhibit Operating Times

Thursday	19th October	9.30am to 4.00pm
Friday	20th October	9.30am to 8.30pm
Saturday	21st October	9.30am to 8.30pm
Sunday	22nd October	9.30am to 4.00pm

SITE FEES

Site fees start at \$580 and increase according to location, size and requirements. Some examples to help with your planning;

- A 3x3m Site in Hall of Agriculture is \$640
- An outdoor agricultural trade site 9m frontage \$875
- An outdoor 3m x 3m \$580
- Micro sites (less than 3m) are available at negotiated rates
- Food Site on lawn start from \$725

EXHIBITOR BUMP IN AND BUMP OUT

Bump In

1. Exhibitors may commence set up from 11:00am Monday 16th October 2023.
2. Vehicles will not be permitted in the Showgrounds after 8:00am Thursday 19th October 2023.
3. Exhibitors are required to provide appropriate equipment for unloading/loading goods as Showgrounds equipment will not be available.
4. Exhibitors must ensure they comply with Worksafe Regulations when working above 2 metres.

Bump Out

1. Bump out will commence at approximately 5.30pm on Sunday 22nd October 2023. RGAPS has a Duty of Care to ensure patrons have vacated the site prior to permitting exhibitors onto the site to commence bump out.
2. Access to the Pavilions will be available to Exhibitors on Monday 16th October 2023 between 9.00am and 5.00pm for bump out.
3. Any Exhibitor pulling down their site before 5.00pm on Sunday 22nd October 2023 will not be considered for future shows.

Banned Items

The Victorian Showmen's Guild and the Victorian Agricultural Shows Limited have agreed that the following lines be banned at Agricultural Shows. It is our view and aim to protect and attract families to the local Show. The following items are expressly banned from sale or display at the Royal Geelong Show:

- Knives of any description (including pen knives)
- Toy guns are acceptable however the following are not allowed:
 - Guns that are designed to project any form of object or projectile
 - Pellet Guns
 - Ball bearing guns
 - Replica guns (bullet type)
 - Pop downs (throw downs)
 - 8 shot caps, strip caps, roll caps (caps only banned)
- Fireworks and crackers
- Water pistols (longer than 150mm)
- Water bombs
- Explosive items of any description
- Explicit DVDs and Videos
- Explicit and hard-core T Shirts
- Fake Cigarettes
- Fuel Type Fire Lighters (Zippos)
- Trumpets
- Laser pen lights and/or laser toys
- Metal and Wooden Martial Art Nun Chucks
- Playing Cards (Nude or Lewd)
- Pressure Pak Fart Gas, Pressure Pak Snow, Pressure Pak Silly String
- Iridescent Hairspray
- Drug Related Goods (including Cocaine Kits and Bongs, etc.)
- Stink Bombs.

Please note: It is the Site holder's responsibility to ensure they are compliant with the laws regarding the sale of Novelty Items, including the Dangerous Goods (Explosives) Regulations 2000, Regulation 803 and the Dangerous Goods Act 1985 554, that an illegal item is not sold at the Show. Banned or illegal items will be confiscated. The names of Site holders found selling banned items will be circulated to all other Societies and Police.

Clean Up

The Exhibitor is responsible for the cleaning and condition of their site(s) during and at the close of the Show. Within two days of the closure of the Show, the site must be reinstated to the original condition to the satisfaction of RGAPS. If the site(s) is not reinstated to the satisfaction of RGAPS, the Site holder will be responsible for reimbursing RGAPS for the costs incurred.

RGAPS HAS THE RIGHT TO RESCIND THE OFFER

If full payment is not received by the specified date the allocation of space and Agreement may be terminated without notice by RGAPS. In such an event all deposit monies previously paid shall be forfeited and the exhibitor shall have no claim under the Agreement, but such cancellation shall not prejudice any antecedent rights or claims by RGAPS against such an exhibitor.

In the event of an occurrence or happening which in the opinion of the Operations Manager or representative justifies such action an exhibitor will be removed from the showgrounds. Royal Geelong Agricultural and Pastoral Society will not be liable to pay the Exhibitor any compensation whether on the grounds for loss of profit or otherwise or refund any money paid by the Exhibitor in respect of such action.

EXHIBITOR APPLICATION PROCESS

1. To apply for a site at the Royal Geelong Show, complete the Expression of Interest Form in full. To assist in the selection process, it is important that you provide us with as much detail as possible and include a full description of your proposed site and products.
2. Following receipt of your application, your product/service will be assessed against the selection criteria for its suitability to the Royal Geelong Show and site availability.
3. Successful applicants will be contacted by 31st of July, detailing site information, site fee and other relevant information. Unsuccessful applicants will be notified and held on file for second round offers. First round offers will be sent out 31st July 2023. Second round offers will commence end of August.
4. Full payment of Site fees is required by 17th August 2023 to secure your site.

Cancellation Policy

A 40% administration fee will be retained for cancellations made by Friday 15th September 2023. Exhibitors cancelling sites after this date will forego all site fees. All cancellation requests must be made in writing to sites@royalgeelongshow.org.au

Checklist

- Completed Application Form
- Detailed list of proposed products/services
- Certificate of Currency for Public/Product Liability Insurance
- Supporting photos/images
- Any other relevant information

If you have any queries regarding your application, please contact our Administration team:

Phone (03) 5221 1707

sites@royalgeelongshow.org.au